

SEAL

ANNUAL REPORT

2016



2057



**FAMILIES
SERVED**

03



**VEHICLES
DELIVERED**



08

**PROJECTS
IMPLEMENTED**



“There’s no work in this region. We may currently be facing a crisis, but we always have a lot of hope in Lebanon. From Akkar down to Naqoura, we want to ensure that all people in Lebanon are able to live on their land.”

Mohamed, farmer & SEAL beneficiary 2016
Akkar el Attiqa, North Lebanon

2016 was a year of major growth for SEAL on the operational level.

The newly-hired Executive Director set fresh processes in place, from reviewing our approach towards sourcing and assessing projects, to establishing impact measurement, a renewal of our financial and accounting procedures, and a relaunched communications and fundraising strategy.

We implemented 8 new projects across Lebanon: 6 implemented by SEAL and 2 projects in collaboration with, respectively, Lebanon for Entrepreneurs and Beirut Art Center.

1962



**FISHING NETS
PURCHASED**

26⁰



**WOMEN
EMPLOYED**

PROJECTS IN 2016



“There’s very little employment in this area. Men travel, anyone with an education leaves, but women can’t leave, we have our families. There are so many women who want to work, but we need organizations like SEAL to start working.

My mother used to make zaatar, and I decided I wanted to learn too, so I brought together 40 women for a training. We set up a cooperative to make sure we’re sharing our resources fairly. We’re all women in the cooperative: we vote, we produce, we sell, I go round the supermarkets, one of the women drives our truck.

We used to sell 200kg per month, but now that we have the equipment from SEAL we produce 2 tons and sell all our produce!”

Joumana, head of Wadi el Taym women’s cooperative & SEAL beneficiary 2016, Bekaa

LAND & AGRICULTURE



Smart Olive Harvesting in Kferyachit, BEKAA



Zaatar Production in Wadi el Taym, BEKAA



WOMEN IN THE WORKFORCE

LAND & AGRICULTURE



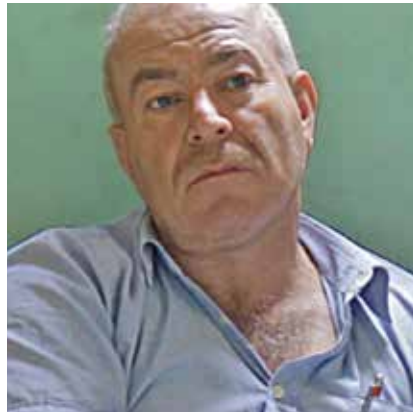
Beekeeping in Akkar el Attiqa, N. LEBANON



Art Exhibition (Beirut Art Center), BEIRUT



CULTURE & TOURISM



“SEAL offered us a tractor and harvester. They saved us so much, you can't imagine. We use the tractor as a generator for electricity, we extract water with it, we plough the land, gather the wheat and spread it, and produce wheat and hay, and irrigate the land with it. This tractor does more than 10 tasks for us. We used to cultivate 100,000m², now we cultivate 200,000 or 300,000m². Life has really changed, our burdens have lightened.”

Hassan, head of Khrab el Hayat cooperative & SEAL beneficiary 2016, North Lebanon

FISHING



Fishing Nets in Abdeh & Naqoura NORTH & SOUTH



Lebanon for Entrepreneurs - LFE CROSS-REGIONAL



BUSINESS SKILLS

LAND & AGRICULTURE



Wheat Harvesting in Khrab el Hayat NORTH

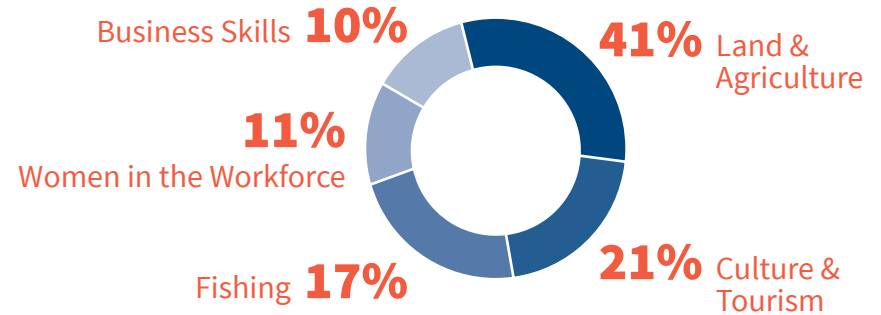
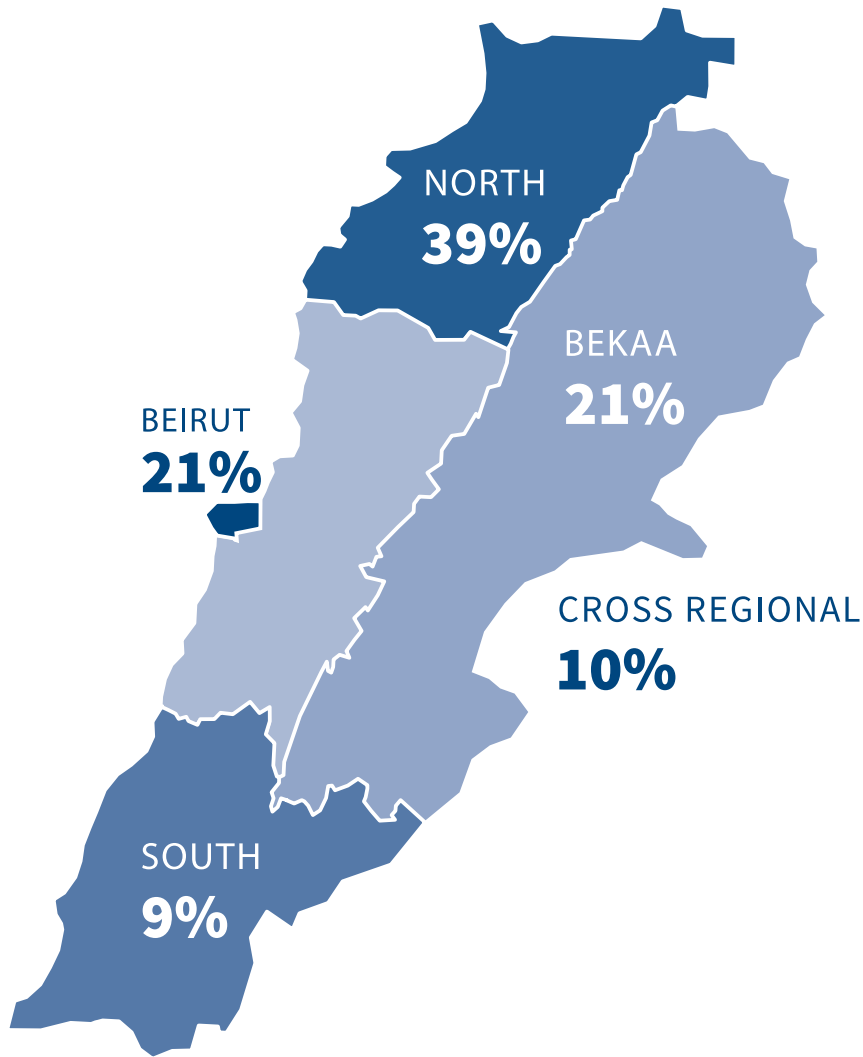


Food delivery in Sultan Yacoub BEKAA



WOMEN IN THE WORKFORCE

2016 IN NUMBERS



\$237,211 Invested in projects
8 Projects completed

SEAL IN NUMBERS 1997 - 2016

\$2,418,936 Invested in projects
113 Projects completed

2016 GALA

SEAL's annual gala dinner took place on Friday October 14th, 2016 at Hotel Eventi, 849 Avenue of the Americas, New York. The event was held in honor of fashion designer **Rabih Kayrouz** and food entrepreneur **Kamal Mouzawak's** contributions to Lebanon. We welcomed over 200 guests for an evening of drinks, entertainment from Music by Gigi, and an auction of lots donated extraordinarily generously by Rabih Kayrouz and Kamal Mouzawak. The event was hilariously presided over by MC Richard Roth; we thank him for his presence.

Gala Committee: Dâna Barakat Khoury, Nayla Hadchiti, Lara Kairouz, Victoria Lupton, Maya Malek, Adla Massoud, Joumana Tager

Special thanks to: DLJ Real Estate Capital Partners, LLC, Nadine Hajjar, Marwan Hamza, DJ Mayssam, Maz Zouheiri, Laliq

And to our volunteers: Nathaly Aucar, Talia Kairouz, Sabrina Tager, Stephanie Tager

Thank you to all our generous supporters in 2016



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LALIQUE



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Maz Zouhairi, Laliq

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Project Manager in Lebanon

Nassif Wakim

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LOOKING FORWARD 2017

We are celebrating SEAL's 20th anniversary with a host of new Initiatives.

Projects:

We are **increasing the number** of projects SEAL implements each year, having set in place new **benchmarks to measure the success** of the enterprises we support.

We are beginning to link together the projects we implement to **scale the impact** of our projects, and with new application procedures in place, we are receiving **more applications**.

We are also embarking on **consultancies** with two major management consultancy firms (Booz Allen Hamilton, and Strategy&) in order to assess more deeply our approach and identify ways to continue to develop.

Communications:

We launched a new website in 2017 and are raising SEAL's profile in the international media.

Fundraising:

We launched "**Ambassadors of SEAL**" in 2017, a new initiative to engage a **younger generation of change makers** in SEAL's work. We are looking to **expand SEAL's family** beyond New York to individuals in Lebanon, Europe, across the Americas and the Gulf, and we are reaching out to **corporate sponsors** in Lebanon and elsewhere for the first time. We are also developing partnerships with a number of **Lebanon-based NGOs, international foundations** and **multilateral organizations** in order to widen the scope of SEAL's work and build our resources.

NOW IS THE TIME TO JOIN US!

With a 20-year history of 113 implemented projects behind us and the path clear to build up SEAL's impact in the next 20 years, there has never been a better time to join SEAL.

Whether you are a young person looking for a way to get involved in an ambitious NGO with a proven track record, connected to a company that could sponsor SEAL's work, or are interested to attend one of our events, please get in touch and donate to SEAL using the information on the left.

@sealforlebanon



info@seal-usa.org

www.seal-usa.org

You can now donate monthly or adopt a project!

100% of SEAL's operational costs are covered by the Board, meaning that your donation will go directly to those who need it.