

Seal

PROGRAM & LIVE AUCTION CATALOG

GALA 2014 – FOCUS: WOMEN AND WATER

EVENING PROGRAM

Morgan Grandi, Master of Ceremony

7 PM COCKTAILS

8 PM DINNER

WELCOMING REMARKS AND SEAL UPDATE

Anwar Zakkour, SEAL President

MAY EL-KHALIL INTRODUCTION

Thomas Abraham

AWARD PRESENTATION

SEAL Award Presented to May El-Khalil

“RUN FOR LEBANON”

May El-Khalil

LIVE AUCTION

Aileen Agopian

10 PM AFTER-PARTY

With DJ Mayssam

11:30 PM Raffle draw

MAY EL-KHALIL

Founder of the Beirut Marathon



“As the Middle East fractures under the weight of disparity, the Beirut Marathon continues to unite.” — Debra Witt, Runner’s World

In 2003, May El-Khalil, a local sports official, decided that it was time to start a marathon in Beirut, open to all, as an antidote to sectarianism. And despite ongoing political and security pressures, the Beirut Marathon, now entering its 12th year, has become not only the largest running event in the Middle East, but a powerful force for peace.

El-Khalil was inspired to start the marathon after a personal tragedy: a near-fatal running accident. Doctors told her she would never run again. She was hospitalized for two years and had to undergo a long series of surgeries. But the resolve from this personal struggle created an event that, each year, draws runners and fans from opposing political and religious communities in a symbolic act of peace. Just last November, more than 36,000 athletes from all over the world ran for Lebanon.

Living in peace is a marathon and El-Khalil is an example of perseverance, unity and how to inspire others to do the impossible.

PROJECTS: WOMEN & WATER

This year's focus



WOMEN

While Lebanese women enjoy more rights and freedoms than most women in the Middle East, the evolution of their rights has stalled.

According to the United Nations Statistics Division, Lebanese women still face a high level of economic inequality, making up 54% of university students, but only 26% of the labor force and 8% of legislators. The marginal role of Lebanese women in the economy is perplexing given their level of education: they face limited employment opportunities, and when employed, work in lower-paid jobs mostly in the informal economy with little or no social protection. They also suffer from gender biases, and lack both social services and laws to protect them in the workplace.

SEAL believes sustainable development cannot be achieved without the active participation of women in economic life. And one of our priorities is to continue providing funds for projects that offer women the possibilities of vocational and professional training.



WATER

Lebanon has the most water of any Middle Eastern country, but is subject to persistent, chronic water shortages. Due to inefficient management, Lebanon makes use of only 17 percent of an average annual rainfall of 8 billion cubic meters. Out of 2.7 billion cubic meters of available water through eight aquifers and 17 perennial rivers fed by more than 2,000 springs, Lebanon makes use of only 1.4 billion cubic meters.

The current drought linked to the low level of precipitation, as well as an increase in consumption by over a million refugees, have exacerbated the problem. The agricultural sector, which uses up nearly 60 percent of the water supply in Lebanon, has been suffering the most, especially considering that many farmers still use outdated irrigation methods that result in significant water wasted.

SEAL has completed over 20 water projects thus far and will continue focusing on countering the water shortfall through appropriate irrigation initiatives.



LIVE AUCTION

AUCTIONEER	9
LOT 1: MAYHEM: Limited Edition Print by Michel Zoghzoghi.....	10
LOT 2: CHEF'S TABLE: A Dinner for 8 at the Chef's Table at ilili, New York City.....	11
LOT 3: ROMANTIC ESCAPE TO PARIS: A round trip from Beirut and a 2-night stay in a suite overlooking the Eiffel Tower.....	12
LOT 4: A WOMAN'S DREAM: Pearls & Citrine earrings by Randa Khalil Raad Jewellery.	13
LOT 5: THE GLIDER: Limited Edition Print by Michel Zoghzoghi.....	14
LOT 6: SEASIDE RESIDENCE: A week in Byblos Sud Village, Lebanon, for 6.....	15
LOT 7: FORGET ME NOT: Sapphire & Onyx earrings by Randa Khalil Raad Jewellery.....	16
LOT 8: MOUNTAIN CHALET: A week in a Faqra Club chalet, Lebanon, for 7, includes a family photo shoot.....	17
LOT 9: COTE D'AZUR: ST TROPEZ: Vacation in the South of France for 4.....	18
LOT 10: COPACABANA: Crocodile leather LOVE bracelet, by Tabbah.....	19
AUCTION RULES & CONDITIONS	20

AUCTIONEER



AILEEN AGOPIAN
*Senior Vice President
of Contemporary Art
at Sotheby's*

Aileen Agopian joined Sotheby's in 2011 as the Senior International Specialist of Contemporary Art. She is known for her expertise and strategic vision of the contemporary art market, focusing on Post-1980s art, and her well-recognized strength as a key advisor for private sales to clients worldwide.

Ms. Agopian played a pivotal role in Sotheby's successful sale of Contemporary Art in Doha (April 2013), bringing the highest total ever achieved for any Contemporary Art auction taking place in the Middle East. She was instrumental in achieving nine new artists records, including the world record for Julie Mehretu's *Rising Down*, as well as the record for a living Arab Artist, Chant Avedissian. As an accomplished auctioneer, Ms. Agopian conducts sales for Sotheby's worldwide, and has auctioneered charity auctions across the globe in Los Angeles, Chicago, London, Kuwait, and Beirut.

Prior to joining Sotheby's, Ms. Agopian was a key member of the global team at Phillips from 2000 to 2010 and their primary auctioneer since 2005. From 1996-2000, Ms. Agopian was a dynamic force as the sales director in London at White Cube, the pioneering gallery for the Young British Art movement, that launched the careers of Damien Hirst and Tracey Emin.

LOT 1

PRINT: *MAYHEM*

60cm x 90cm
(24" x 35")

Print # 6/20

*Masai Mara, Kenya,
September 2010.*

*By award winning
photographer
Michel Zoghzi*

Zoghzi's photographic focus is on the "endangered".

From the tigers of India to the polar bears of the Arctic, from the mesmerizing landscapes of Africa to the last tribes of the Masai Mara, he has traveled the world in search of the vanishing beauty our planet still has to offer. Through his photography Michel wants to show how truly beautiful our planet is but he also wants to alert to the fact that it is endangered.



Starting Bid: \$1,200

LOT 2

CHEF'S TABLE

*Chef's Tasting
dinner for 8 with
Wine Pairing at ilili,
New York City*

Don't miss this rare opportunity to taste chef Philippe Massoud's creations at renowned Lebanese restaurant ilili, rated:

- Number 1 Best Restaurant for Groups
- Zagat Number 1 Best Lebanese Restaurant in NYC
- Zagat Number 1 Best Mediterranean Restaurant in NY
- Opentable New York Magazine 101 Best Restaurants in NY
- 2012 ALL-STAR Eateries in New York, Forbes Magazine's



RESTRICTIONS & ADDITIONAL INFORMATION

Valid until May 16, 2015 – subject to availability. Taxes & gratuities not include

Starting Bid: \$800

LOT 3 ROMANTIC ESCAPE TO PARIS

Donated by
Hotel Sezz
& MEA



Pack your suitcases for a romantic weekend for two in Paris.

Start with a round trip ticket for 2 on Middle East Airlines, from Beirut to Paris (or to any other destination in Europe), and spend a romantic luxurious weekend for 2 nights in a suite at Hotel Sezz, in Paris.



In addition to a lovely suite minutes from the Trocadero and overlooking the Eiffel Tower, the hotel will provide free wifi service, a spa area with steam room and Jacuzzi.

Many other services are also available to make your stay as pleasant and relaxing as possible.



RESTRICTIONS & ADDITIONAL INFORMATION

Hotel Sezz Paris:

- Valid from May 16, 2014 to May 16, 2015, upon availability.
- Breakfast excluded.

Middle East Airlines:

- Valid from May 16, 2014 - May 16, 2015, upon availability – black-out period June 15, 2014 - August 15, 2014.
- Tickets must be issued by end of 2014.
- Ticket taxes are the winner's responsibility.

Starting Bid: \$1,300

LOT 4 A WOMAN'S DREAM

Pearls and White Diamond
earrings, donated by
Randa Khalil Raad Jewellery



Earrings in gray gold mounted with citrine drops, golden south sea pearls & white diamonds:

- Citrine: 68.20 ct.
- Pearls: 6 grs.
- Diamonds: 0.38 ct.

With over 28 years of experience in the Haute Joaillerie sector, Randa Khalil Raad has reached international acclaim with her pieces that capture her soul recounting oriental stories with a modern subtle twist. Although she travels the world in search of the perfect stone that will inspire her, Beirut remains home to Randa's atelier headquarters, where each piece is meticulously designed to suit her clients' every taste and whim.

A philanthropist at heart, giving back is a full-time job for Randa. Following the motto 'Joy of Possession and Joy of Donation', her pieces are meant to be conversation starters. Enough to be noticed but not meant to be overpowering, this philanthropic sensibility and her pieces get people talking about art, beauty & the causes they support.

Consequently, every year, Randa designs a collection and selects a cause to support that addresses issues that range from children's cancer to social services. Charities & organizations she has supported over the years include 'Médecins Sans Frontières' (MSF), 'Foyer-Handicap' in Geneva, 'Al Nahda Philanthropic Society for Women' in Riyadh, Saint Jude's Children's Cancer Center of Lebanon (CCCL), and recently the drug rehabilitation center Oum El Nour in Lebanon.

Starting Bid: \$3,000

LOT 5

PRINT: *THE GLIDER*

60cm x 90cm
(24" x 35")

Print # 15/20,
UAE, January 2011

Won 2nd Prize in
the 'Emirates'
category at the HIPA
awards in Dubai .

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Starting Bid: \$1,200

LOT 6

SEASIDE RESIDENCE

*One week in a
3-bedroom beach-
front residence in
Byblos Sud Village,
Lebanon, for
up to 6 people*

An hour away from downtown Beirut, this residence in Byblos Sud Village is a piece of paradise for adults and children.

Byblos Sud Village is an idyllic seaside location. This coastal haven features an inclusive set of leisure and sports facilities, amongst a secluded sandy beach, restaurants, amazing natural grottoes, a spa with an indoor Hydro Pool and a private fitness club.

With a panoramic view overlooking the sea, Byblos Sud Private Fitness Club is fitted with the latest equipment so you can maintain your shape with absolute remoteness while enjoying a magnificent peaceful tableau. The Club's services include an expert trainer who designs a fitness program adapted to your goals.

Relax, unwind and breathe, absorbing the healing effects of nature in the Spa – with aroma therapy, Thai traditional, hot stone, or a back, neck & shoulders massage.



RESTRICTIONS & ADDITIONAL INFORMATION

Valid August & September 2014 & 2015 – subject to prior coordination with owner.

Starting Bid: \$5,000

LOT 7

FORGET ME NOT

Sapphire and Onyx earrings, donated by Randa Khalil Raad Jewellery



Earrings in yellow gold mounted with baguette cut blue sapphires, pear shape black onyx and round labradorite cabochon:

- Sapphire: 7.38 ct.
- Onyx: 14.4 grs.
- Labradorite: 2 pcs.

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Starting Bid: \$4,000

LOT 8

MOUNTAIN CHALET

A week in a new chalet in Faqra Club, Lebanon, for up to 7 people



Enjoy a one week stay in a brand new chalet designed by architect Fadi Mansour, in Faqra Club, Lebanon.

Far from the busy city, Faqra Club provides a haven of safety and luxury living. Located in the heart of the Club, this charming 4-bedroom chalet is moments away from the hotel, the large swimming pool, the numerous tennis courts, and the Club's restaurant.

Horse back riding, mini football, grass skiing, mountain board, basket-ball are just some of the leisure and sports activities that the Club provides.

A complimentary family photo shoot is offered by Janis Sarraf Photography. The photo shoot is available in her studio or in the numerous outdoors parks and public areas of Faqra Club.

RESTRICTIONS

Valid for 1 week in June, July & September 2014 or 2015 – subject to prior coordination with owner.

Starting Bid: \$5,000

LOT 9 CÔTE D'AZUR

A 3-night stay for 4 people in charming St. Tropez, France, donated by Hotel Sezz, St. Tropez

Pack your suitcases for you and your family to travel this summer to Saint-Tropez, a corner of paradise on the glamorous French Riviera.

Spend three nights in two communicating Cocoon rooms (40m² each) with your own private garden in the 5-star luxury boutique Hotel Sezz Saint-Tropez.

Relax in your own lush garden, enjoy a drink at the sophisticated Bar by Dom Pérignon. Located near fabulous beaches, vast vegetation, exclusive designer shopping and glittering nightlife, this location is a feast for the senses.

On premises, you may also taste the delightful cuisine of restaurant Colette, relax at Spa Sezz by Payot, attend sunset yoga lessons, or sign up for a massage around the gorgeous outdoor heated swimming pool.



RESTRICTIONS & ADDITIONAL INFORMATION

Valid from May 16, 2014 to October 4, 2014 – upon availability

- Black Out Dates: from July 11, 2014 to August 16, 2014
- Breakfast excluded

Starting Bid: \$2,000

LOT 10 COPACABANA

Copacabana LOVE bracelet, donated by Tabbah

Double wrap crocodile Louisiana leather bracelet in sand, and 18K yellow gold clasp and LOVE motif.

Crafted from highest quality crocodile skin, rendered in the juiciest of color palettes, with a hand-designed font inspired by 1960s bubblelicious pop and the era of free love, Tabbah's double wrap Love bracelet is a joyful expression of euphoria and charm. Inspiration for the Copacabana collection came from music, and in particular the samba music of the 1960s. The Love bracelet echoes elements of the graphics, colors and styles of the 1960s and 70s but reinterpreted for contemporary times.



Starting Bid: \$3,000

RULES & CONDITIONS

1. All bids and sales are final and subject to the terms and conditions stipulated by the donor. No refunds or exchanges on auction items are permitted. All items have been donated to SEAL and are sold by SEAL and not the donor.
2. All auction items and service dates and times are to be arranged at the mutual convenience of donor and buyer. Restaurant donations do not include tax, gratuity, or liquor, unless specifically stated.
3. SEAL warrants neither the quality nor the value of items and services auctioned. Descriptions of items have been made with every reasonable effort to be accurate, but all items are sold "as is" and "where is" and without warranty or representation of any kind to the correctness of the description, genuineness, authenticity, condition or quality of fitness for any purpose. Dollar values are estimates provided by the donor and are not warranted by SEAL for tax purposes or fair market value.
4. By participating in this auction, each bidder recognizes that SEAL, the donor of the property or services, or anyone assisting in the auction, shall not be liable for any occurrence resulting from the use of auctioned items and services sold.
5. The amount paid by a successful bidder that may be deductible for tax purposes is limited to the excess of that amount over the fair market value of the package. SEAL is not placing a value on auction items.
6. The purchaser will be liable for damage to vacation homes and/or property.
7. Payment for auction items must be made in full to SEAL by cash, check, electronic fund transfer or credit card (Mastercard, Visa, and American Express).
8. No lot will be sold for less than the minimum bid, when applicable.
9. The highest bidder for any item becomes the purchaser, at the full amount of the successful bid.
10. No bids will be accepted after the close of the auction.
11. All items must be paid for to SEAL. The auction winner must pick up, or arrange for pick up of items won in the auction by June 16, 2014.
12. Shipping/handling of winner's items/packages is not included in the bid price. SEAL reserves the right to attach fees for the shipment/delivery of items not picked up by auction winners.
13. SEAL reserves the right to withdraw or add any item at any time before the actual sale of the auction item(s).
14. Limitations and expiration dates on certificates, vouchers, and other offers of goods and services are stipulated by the donor. Unless otherwise stated, all auction items and services must be used before the expiration date specified. In case of discrepancy, neither SEAL, nor the donor, is obligated to make amendments or changes to the dates stipulated on the prize.
15. The highest bidder acknowledged by the auctioneer shall be the purchaser. The auctioneer shall have sole and final authority to re-offer and resell an article in the event of a tie or a dispute.



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Claudia Bitar
Joelle Kairouz
Lara Kairouz

Adla Massoud
Joumana Tager

SPECIAL THANKS FOR THEIR PRESENCE

H.E. Antoine Chedid
Ambassador of Lebanon to the United States

H.E. Nawaf Salam
Ambassador of Lebanon to the United Nations

Caroline Ziade
Deputy Permanent Representative

Honorable Majdi Ramadan
Consul General of Lebanon in New York

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Kinda Asseily
Sima Beydoun, Ranya Ghandour & Hala Si-Ahmed
Mona Husami

ALSO SPECIAL THANKS TO

Aileen Agopian, Sotheby's
Nadine Hajjar, communica design
Philippe & Alex Massoud, ilili
Adib Kassis, MEA
Randa Khalil Raad

Janis Sarraf
Hotel Sezz
Tabbah
Michel Zoghzoghi
Maz Zouheiri, Lalioue